

PMC 2026

VIRTUAL PROFESSIONAL MANAGEMENT CONFERENCE

RESEARCH TO REVENUE: RAISING THE BAR

14-17 OCTOBER 2026

SPONSORSHIP OPPORTUNITIES



Since 1998, APG's Professional Management Conference (PMC) has provided excellence in business education for career genealogists. The PMC is developed **by** genealogy professionals specifically **for** genealogy professionals around the world.



Three and one-half information-packed days of sessions with experienced genealogists, industry experts, and other worldwide leaders in the genealogy community.



In-depth exploration of topics such as marketing, business management, speaker training, writing and publishing, client relationships, organization and time management, technology, and social media.

SPONSORSHIP CONTACT: **Amber Oldenburg**
admgr@apgen.org



Association of Professional
GENEALOGISTS

WWW.APGEN.ORG/PMC2026.PHP



	GOLD \$2,000 USD	SILVER \$1,000 USD	BRONZE \$300 USD	SUPPORTER \$200 USD
Dedicated Sponsor Session - recorded for on-demand viewing	✓	--	--	--
Customized acknowledgement in social media; 1/month for 4 months	✓	--	--	--
Sponsor video included in pre-session video before sessions	45 seconds	30 seconds	--	--
Sponsor social networking event	✓	✓	--	--
Branding on PMC portal	✓	✓	✓	✓
Product/Service discount included in attendee broadcast announcement	✓	--	--	--
Branding on APG/PMC website	✓	✓	✓	✓
Acknowledgement in social media	✓	✓	✓	✓
Ad in digital conference syllabus	Full Page Ad	Half-page Ad	Half-page Ad	Quarter-page Ad
eNews graphic listing sponsors & supporters	✓	✓	✓	✓
Post-event recognition	✓	✓	✓	✓
Door Prize inclusion - Recognized in digital syllabus	✓	✓	✓	✓

NEW THIS YEAR! WORKSHOP SPONSORSHIP - \$500

All Bronze benefits plus sponsor acknowledgment at Workshop opening

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