

# PMGC 2025

VIRTUAL PROFESSIONAL MANAGEMENT CONFERENCE

18-20 SEPTEMBER 2025



## SPONSORSHIP OPPORTUNITIES



Since 1998, APG's Professional Management Conference (PMC) has provided excellence in business education for career genealogists. The PMC is developed **by** genealogy professionals specifically **for** genealogy professionals around the world.



Three information-packed days of sessions with experienced genealogists, industry experts, and other worldwide leaders in the genealogy community.



In-depth exploration of topics such as marketing, business management, speaker training, writing and publishing, client relationships, organization and time management, forensic genealogy, technology, and social media.

**SPONSORSHIP CONTACT:**

**Pamela Israel**  
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**WWW.APGEN.ORG**



All prices in US Dollars

	<b>GOLD</b> <b>\$2,000</b>	<b>SILVER</b> <b>\$1,000</b>	<b>BRONZE</b> <b>\$300</b>	<b>SUPPORTER</b> <b>\$200</b>
Dedicated Sponsor Session - recorded for later on-demand viewing	✓	--	--	--
Customized acknowledgement in social media; 1 time per month for 4 months	✓	--	--	--
Sponsor video included in pre-session video before select sessions	45 seconds	30 seconds	--	--
Sponsor social networking event	--	✓	--	--
Branding on PMC portal	✓	✓	✓	✓
Product/Service discount included in attendee broadcast announcement	✓	✓	✓	✓
Branding on APG/PMC website	✓	✓	✓	✓
Acknowledgement in social media	✓	✓	✓	✓
Ad in digital conference syllabus	1 Full Page Ad	1 Full Page Ad	1/2 Page Ad	1/4 Page Ad
In August/September eNews graphic listing sponsors & supporters	✓	✓	✓	✓
Number of conference registrations	2	1	--	--
Post-event recognition	✓	✓	✓	✓
Door Prize inclusion - Recognized in digital syllabus	✓	✓	✓	✓



**SPECIAL ADD-ON OFFER FOR GOLD OR SILVER LEVELS**

Sponsor a Saturday workshop (2 opportunities available)

**\$500 each**

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