

## Association of Professional Genealogists Launches Updated Website

**POULSBO, Wash., USA, 2 August 2024** — The Association of Professional Genealogists (APG), the world's largest association for the genealogical profession, this month launched a newly-updated website at [apgen.org](https://apgen.org) to provide APG members with a more streamlined experience and to make it easier for clients to hire professional genealogists. Prospective clients can search for a genealogist by name, by their location, or by their research specialties, or any keyword relevant to their project.

The new [apgen.org](https://apgen.org) offers members:

- Enhanced options for highlighting their qualifications, including new social media tags
- Updated security and privacy settings
- Improved menu with clean, modern design
- Integrated continuing education and online learning features
- Message boards to connect members
- Content for those starting their professional genealogy career

Additional features and improvements to the website are in development for implementation at a future date.

"This is a major step forward in APG's public and member engagement," said **Suzanne L. Hoffman**, APG Vice President and Chair of the Website Committee. "We transitioned the entire APG platform, including the website, the member directory, and our communications network, into a sleek, modern, fully integrated environment."

APG would like to thank the members of its Website Committee, advisors, its Publications Advisory Committee, and the many testers who dedicated their time to this project over the last year. The website was developed with MemberLeap by Vieth Consulting.

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### ABOUT APG

The Association of Professional Genealogists ([apgen.org](https://apgen.org)), established in 1979, represents more than 2,000 professionals in various genealogy-related businesses around the world. APG encourages genealogical excellence, ethical practice, mentoring, and education. The organization also supports the preservation and accessibility of records useful to the fields of genealogy and history. Its members represent more than forty countries. APG is active on Facebook, Instagram, LinkedIn, X, and YouTube. APG is a registered trademark of the Association of Professional Genealogists. All other trade and service marks are property of their respective owners.

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