

APG PMC Sessions 2022-2024.xlsx

PMC 2022	Are You Squeezing What You Can Out of What You Are Doing?	Diane L. Richard
PMC 2022	Blogging for Clients: Bringing in Customers a Post at a Time	Cheri Hudson Passey
PMC 2022	Building a Bridge Between Generations	John Boeren; Patrick-Joseph Elias
PMC 2022	DNA Evidence in Professional Genealogy Research: Aiming for a Moving Target	Paul Woodbury
PMC 2022	Enhance Your Virtual Presentation with Interaction	Angela Packer McGhie, CG
PMC 2022	Ethics for Genealogists: What Clients Want to Know	Kathleen Brandt
PMC 2022	Forensic Genetic Genealogy – Bridging Disciplines and Building a Path Forward	Claire Glynn
PMC 2022	KEYNOTE: Future of Genealogy	David Rencher
PMC 2022	Maximizing Your APG Profile	Sara Dawson
PMC 2022	Naming Names: Trademarking that Business	Judy G. Russell, JD, CG®, CGL
PMC 2022	Pivot, Adapt, Survive, Thrive! Future-Proofing Your Business	Cathie Sherwood
PMC 2022	Pricing Strategies	Rhonda Lauritzen
PMC 2022	Selecting Project Management Software: A Genealogist's Framework	Lisa Medina
PMC 2022	The Buck Stops Here: Options for Getting Paid	Lori Samuelson
PMC 2022	The Nightmare Presenter, or How NOT to Present Online	Judy G. Russell, JD, CG®, CGL
PMC 2022	Visual Business Planning	Shellee Morehead
PMC 2022	What Every Genealogist Ought to Know About Social Media Marketing	Amber Oldenburg
PMC 2022	What Ten Questions Will Your Course Answer? Developing the Basic Scope & Sequence	J. Mark Lowe
PMC 2022	Who Knows Where This Line Will Go - How to Learn Quickly on the Job	Paul Woodbury
PMC 2022	WORKSHOP: Designing & Delivering Virtual Genealogy Presentations	Colleen Robledo Greene
PMC 2022	WORKSHOP: When Bad Clients Happen to Good Genealogists	Meryl Schumacker
PMC 2022	WORKSHOP: Who Do Your Clients Think You Are?	Fiona Brooker
PMC 2022	Writing Meaningful Reports for Clients	Shelley Bishop
PMC 2023	Adoption Research: Professional Practice in Action.	Michael Brophy
PMC 2023	AI and Your Genealogy Business	Fiona Brooker
PMC 2023	Be Accountable! Leveraging the Power of Check-Ins	Jennifer Zinck, CG®
PMC 2023	Bringing Stories to Life without Overstepping the Truth	Rhonda Lauritzen
PMC 2023	Client Communications and Ethical Considerations	Elissa Scalise Powell, CG®
PMC 2023	Creating User-Friendly Client Reports That Incorporate DNA Analysis	Diana Elder, AG®, AGL™
PMC 2023	Developing a Publishable Case Study from Client Research	Nancy A. Peters, CG®, CGL

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PMC 2023	Forging Power(ful) Points: Using PowerPoint to Captivate	Elizabeth Williams Gomoll, CG®
PMC 2023	From Passion to Profession: Strategies for Branding and Community Building	Taneya Y. Koonce
PMC 2023	Incorporate Multiple Income Streams to Increase Your Company's Revenue	Diana Elder, AG®, AGL™; Nicole Dyer
PMC 2023	Introduction to Forensic Genealogy: Where Law and Genealogy Meet	Kelvin Meyers

PMC 2023	Investigative Genetic Genealogy	Wendy McLean
PMC 2023	KEYNOTE: Reset, Refresh, Refine...and Smell the Roses	Judy G. Russell, JD, CG®, CGL
PMC 2023	Lessons From Top Business Books Applied to the Genealogy Profession	Scott Norrick
PMC 2023	Partnering with Public Libraries as a Marketing Strategy	Emily Schroeder
PMC 2023	Preparing for Your Marketplace: Setting Realistic Fees	Elissa Scalise Powell, CG®
PMC 2023	Principles of Salesmanship for Genealogists	Michael Brophy
PMC 2023	Resetting your Digital Life: Decluttering and Detoxing for Genealogy Professionals	Cathie Sherwood
PMC 2023	Take Control of the Chaos: Getting Your Genealogy Business Organized with Project Management	Linda Yip
PMC 2023	The Good, the Bad, and the Beautiful with Jessica Taylor, President & CEO of Legacy Tree	Jessica M. Taylor
PMC 2023	The Undersigned Verifies: Genealogy Reports and Affidavits for Attorneys	Catherine B.W. Desmarais, CG®
PMC 2023	TikTok & Other Social Media for Genealogists	Nefi Arenas
PMC 2023	Where Do I Fit In? Finding Your Niche Market	Jennifer Zinck, CG®
PMC 2023	WORKSHOP: Crafting Compelling Genealogy Presentations	Cathie Sherwood
PMC 2023	WORKSHOP: Planning a Year's Worth of Social Media Content in One Workshop	Carly Morgan
PMC 2023	WORKSHOP: Planning for Profit	Rhonda Lauritzen
PMC 2023	Yourself, Your Competition, Your Brand	Ellen Kowitt
PMC 2024	Build Your Website in a Week	Maggie Gaffney
PMC 2024	Building your Digital Crew: Enhancing Your Genealogy Business with AI & Tech	Fiona Brooker; Andrew Redfern
PMC 2024	Client Management Essentials: Setting and Meeting Expectations	Jennifer Zinck
PMC 2024	Creating a Brand Kit with Canva.com	Nicole Dyer
PMC 2024	Cross-Border Collaboration of Forensic Genealogists and Their Clients	Markus Schönherr
PMC 2024	Developing Quality Genealogical Courses and Workshops	Angela Packer McGhie, CG
PMC 2024	Digital Downloads: Making a Six-Figure Income with a \$2 Product	Carly Morgan
PMC 2024	Don't Let Your Client's Memories Fade: Bringing Extra Value to Genealogy Projects - Sponsored by Vivid Pix	Rick Voight
PMC 2024	Ethical Dilemmas in Investigative Genetic Genealogy: Balancing Justice and Privacy	Dr Penny Walters

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PMC 2024	Expert Insights: Specializations in Forensic Genealogy - Forensic Panel	Catherine B. W. Desmarais, CG; Michael Ramage; Kelvin L. Meyers, FTxSGS; Angie Bush, MS; Cairenn Binder; David Gurney, J.D.; Rich Venezia
PMC 2024	From Dull to Dynamic: Revitalizing Your Brand's Visual Content	Katharine Andrew
PMC 2024	Going Big with the Big Y-700 - Sponsored by FamilyTreeDNA	Jim Brewster
PMC 2024	KEYNOTE: Navigating New Courses: The Future of Genealogy Education	Cathie Sherwood
PMC 2024	Navigating the Use of Visual Data in Genealogical Writing	Alice Childs
PMC 2024	Preserving the Past, Preparing for the Future: Diversifying Your Genealogy Practice in an Uncertain	Lori Samuelson
PMC 2024	Strategically Marketing Your Genealogy Business	Dr Penny Walters
PMC 2024	Tackling Digital Financial Management	Cynthia Patton
PMC 2024	Telling Their Stories: Crafting Engaging Reports that Captivate Clients	Stephanie O'Connell, CG

PMC 2024	Templates Boilerplate Copyediting and Hooks: What You Can Learn from an Editor to Improve Your Presentations	Kelli Jo Bergheimer
PMC 2024	WORKSHOP: Mapping Your Marketing: Navigation Strategies for Reaching Genealogical	Sara Dawson
PMC 2024	WORKSHOP: The Year My Business Grew Up: Implementing AI, Automations, and Workflows	Rhonda Lauritzen
PMC 2024	Your Guide to Smooth Sailing: Gain Confidence in Your Financial Recordkeeping and Reporting	Pam Ricciardi Paschke
PMC 2025	Elevating Evidence: Simple Design Strategies for More Polished Work	Kelley Connor Lear, CG
PMC 2025	Setting Pricing: Let's Talk Money	Rhonda Lauritzen, MBA
PMC 2025	Bringing the Past to Life: Storytelling Skills for Genealogy and History	J. Mark Lowe, FUGA
PMC 2025	Professional Genealogy Credentials: A Panel Discussion	Angela Packer McGhie, CG; Shannon Green, CG, CGG, CGL; Jenny Hansen, AG, AGL; Francine Crowley Griffis, CG, AG, QG
PMC 2025	TipTalk: Translation? Avoid These 5 Common Mistakes	Bryna O'Sullivan
PMC 2025	TipTalk: 3 Best Pieces of Advice for New Presenters	Allyson Maughan, AG
PMC 2025	Don't Let Your Memories Fade - Sponsored by Vivid-Pix	Rick Voight
PMC 2025	Borrowed Brilliance: Adapting Smart Practices from Beyond Genealogy	Cathie Sherwood, M.Ed.
PMC 2025	Rewriting the Tree of Humankind: The Million Mito Project - What It Is, How We Did It, and What It Means to You - Sponsored by FTDNA	Miguel Vilar, Ph.D.; Paul Meier, Ph.D.; Roberta Estes, MS, MBA
PMC 2025	Professional Genealogy in the Age of AI - Guidelines and Challenges: A Panel Discussion	Lynn Broderick; Steve Little; Angela Packer McGhie, CG
PMC 2025	TipTalk: HoneyBook for Genealogists	Laura Cabbage-Draper, CG
PMC 2025	TipTalk: 3 Trello Boards That Keep My Business on Track	Carol Genung
PMC 2025	TipTalk: 17Hats - How Many Business Hats Do Your Wear?	Catherine B. W. Desmarais, CG
PMC 2025	Getting Started in Podcasting: A Panel Discussion	Drew Smith, MS, MLIS; George G. Morgan
PMC 2025	Growing Your Online Reach: AI Writing Tools for Busy Genealogists	Nicole Dyer
PMC 2025	Expanding Your Genealogy Business with Artificial Intelligence: Smarter Workflows and Custom Tools	Andrew Redfern
PMC 2025	Recordkeeping for Genealogists: Getting Started and Introduction to Financial Statements	Doug Klein
PMC 2025	Ask Geni!: Using AI Tools to Expand Your Genealogy Practice	Lori Samuelson
PMC 2025	Beyond the Basics: Advanced PowerPoint Techniques for Professional Genealogists	Andrew Redfern
PMC 2025	KEYNOTE: Records Access as a Business Strategy	Suzane L. Hoffman; Alec Ferretti
PMC 2025	Workshop: Practical Tools for Your Forensic Genealogy Practice - Part One	Michael Ramage, JD, CG; Catherine B.W. Desmarais, CG
PMC 2025	Workshop: Practical Tools for Your Forensic Genealogy Practice - Part Two	Linda M. Hunter, MS, PLCGS; Kelvin Meyers, FTxSGS
PMC 2025	Workshop: Organizing Big Projects	Rhonda Lauritzen, MBA
PMC 2025	Workshop: Design Smarter: Reimagining Reports, Courses, and Presentations	Cathie Sherwood, M.Ed.