



**Association of Professional Genealogists Names Allison E. Beard  
as Communications Manager**

**WHEAT RIDGE, Colo., 15 August 2022 - For Immediate Release** —The Association of Professional Genealogists (APG®) has named Allison E. Beard of Laurel, Maryland, as Communications Manager of the Association.

For more than 20 years, Allison has led communications and marketing efforts for several non-profit associations, trade groups, and advocacy organizations in the Washington, DC, area. Her experience covers all areas of communications, including social media planning and strategy, editing, publishing, marketing, and graphic design.

Allison is excited to work with APG in its efforts to communicate the Association's mission and values to a broader audience. "I am incredibly honored to join the staff of APG. I understand well the knowledge and talents that our members, genealogists, and family historians bring to the world. I look forward to helping build the visibility and awareness of APG and its members."

Allison also has a longtime interest in genealogy and is excited to combine her professional experience with her passion. "For the last 20 years, I have evolved from casual hobbyist to family historian, and I recently landed my first paying genealogy client. Being able to connect and network with APG's members and access the great educational resources will be a wonderful perk to an already exciting job."

**About the Association of Professional Genealogists**

The Association of Professional Genealogists ([apgen.org](http://apgen.org)), established in 1979, represents more than 2,000 genealogists in various genealogy-related businesses. APG encourages genealogical excellence, ethical practice, mentoring, and education. The organization also supports the preservation and accessibility of records useful to the fields of genealogy and history. Its members represent all fifty U.S. states, Canada, and forty other countries. APG is active on LinkedIn, Twitter, Facebook, and Instagram.

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