

APG Announces Call for Presentations for 2019 Professional Management Conference

Call for Presentations—2019 APG PMC

Deadline 15 December 2018

The Association of Professional Genealogists will hold the 21st annual APG Professional Management Conference on Thursday, 19 September, through Saturday, 21 September 2019, at the Hotel RL in Salt Lake City, Utah. 2019 is APG's 40th anniversary year.

CALL FOR PRESENTATIONS

APG is now accepting proposals for the following categories of presentations for the 2019 APG Professional Management Conference. We are adding an additional format to increase audience engagement:

Classes presented by an individual or panel, 75 minutes in length (including time for questions)

Roundtable presentations by an individual, 90 minutes in length featuring a 60-minute lecture and a 30-minute period of moderated discussion with the moderator to be appointed by APG.

Workshops, 2 ½ hours in length

Discussion groups led by one or more individuals, 1 hour in length

Poster sessions (informal discussions of a topic aided by a 30 by 40 inch poster), 1 hour in length

Webinars to be presented before the conference on Salt Lake City and its repositories, 1 hour in length

As they were in 2018, PMC presentations will be somewhat longer than the traditional 50 minutes with questions in 2019 to allow in-depth exploration of a topic. Topics should challenge professional genealogists to increase their genealogical research skills, evaluate and improve their current businesses, and meet the demands of the 21st Century client. Prospective presenters are encouraged to consider creative ways to educate and inspire professional genealogists. While there is still room for traditional lectures, we are particularly looking for proposals that will allow more interaction among attendees to tap the expertise of the other

professionals attending the presentation and to delve more deeply into a topic.

Proposed presentations should be new and geared to the professional genealogist.

Topics of Interest

Topics of interest include, but are not limited to:

Advanced genealogical research skills or methodology (for example, little-known or little-used records, truly complex case studies demonstrating advanced methods, taking a client project from beginning to end)

Technology (for example, hardware and software to assist in research, writing, lecturing, and business management; platforms for podcasting or doing one's own webinars or instructional videos; website development; genealogy's technological future; hands-on workshops are particularly of interest)

DNA (for example, becoming a genetic genealogist, understanding DNA results, how to educate clients about DNA, when is DNA useful for a client project and when isn't it, DNA's future, advanced DNA topics)

Business skills (for example, business organization and management, business plans and goal setting, collaborating with other genealogists on a client project, starting a genealogy business)

Marketing and branding strategies (for example, marketing with and without social media, how to establish a brand for one's business, creative marketing strategies that have worked, discussion session in which the group reviews/critiques websites)

Speaker or lecturer training (for example, writing effective speaker proposals, effective use of visuals, crafting a dynamite presentation, overcoming fear of public speaking)

Genealogical writing and publishing (for example, report writing, editing one's own work, writing articles for different publications, self-publishing platforms)

Client relationships and communication (for example, managing client expectations, communicating unexpected or unwelcome findings, explaining complex research, explaining DNA results to a client, dealing with difficult clients)

Certification and Accreditation (for example, meeting the GPS, strategies for success, educational preparation)

Organization and time management (for example, how to organize one's office for efficiency, how to manage client projects, how to manage speaking engagements, planning efficient use of time)

Career paths for professional genealogists (for example, forensic genealogy, house histories, dual citizenship, conference planning, producing videos for clients, lineage society work, providing archiving services)

Success stories that inspire (for example, solving a difficult research case, breaking into a new line of genealogical work, taking a risk and how it worked out)

Salt Lake City research (for example, research in the Utah State Archives, the J. Willard Marriott Library at the University of Utah, the Pioneer Memorial Museum, the Fort Douglas Military Museum, the Family History Library, and other area repositories)

Successful proposals will offer in-depth, innovative, unique, and out-of-the-box approaches to topics and to presentation and teaching methods. Presentations that feature case studies and practical examples, or that offer hands-on learning or discussion, are encouraged as they offer powerful learning opportunities for attendees.

Attendee Demographics from the 2018 PMC

Half of the attendees at the 2018 PMC have been professional genealogists for three to twenty years. 50 percent hold a master's or doctoral degree. 47 percent are lecturers themselves, and 34 percent are genealogical authors and writers. Almost all attendees offer genealogical research services for clients, and many hold or have held leadership positions in local, state, and national genealogical societies.

Successful proposals will recognize the knowledge, professionalism, and accomplishments of attendees and will seek to take their skills to the next level.

Submission Details

Presentations must be new and original. They should not have been presented prior to the 2019 PMC other than at the local level. Individuals who submit multiple proposals will be considered for multiple presentations. Proposals from non-APG members will also be considered.

Submit proposals via email to admin@apgen.org in PDF format. **Proposals are due by Saturday, 15 December 2018.**

Proposals must include the following:

Name, address, phone number, and email address of the presenter(s)

Title of the presentation and category (from the “Topics of Interest” list above)

Summary of the presentation (not to exceed 100 words)

Detailed description of the presentation (not to exceed 500 words)

Explanation of how the presentation meets demands faced by professional genealogists (50 to 75 words)

Presenter biography highlighting qualifications and expertise in the proposed topic (75 to 100 words)

Presenter experience: list of presentations given in the last 18 months, including topic, audience, and location

Indicate whether or not you are willing to have your presentation recorded for possible broadcast and/or sale. (Granting permission does not guarantee your presentation will be recorded or broadcast.)

Submit one PDF file per proposal. Name the file with your surname and the presentation title, for example SMITH Starting a Genealogical Business.

Presenter Compensation

Presenters giving lectures or workshops will receive

Complimentary PMC registration and digital syllabus

Lunch for the day of the presentation

Reimbursement for flight or mileage at the current government rate up to \$700

All-inclusive honorarium per presentation:

\$400 for a 75-minute presentation by an individual or panel

\$375 for a roundtable presentation

\$650 for a 2 1/2-hour workshop

\$550 for a 1-hour keynote or opening session presentation

Presenters leading discussion groups will receive:

\$75 for a one-hour discussion group led by one or more individuals

\$50 for a half-hour moderated discussion for a roundtable presentation

Presenters providing poster sessions will receive:

A 50 percent discount on PMC registration

Presenters giving pre-PMC webinars will receive:

\$300 for a 1-hour webinar

All presentation proposals will be considered for keynote or opening session spots.

APG does not pay separate hotel costs.